

# HR Guide Online

Canada's largest, most comprehensive and accessible HR vendor guide.  
Advertisers can stand out from the rest by selecting a platinum, gold, silver or bronze package.

## PLATINUM (\$1,259/year)

**Features:**

- A 120x120 pixel online ad (sample at left) on HR Guide Online's home and search result pages, with a URL link to your website, for 1 year
- Premier placement for your listing above all others in search results
- A unique 100 word description of your company's products and services in each category selected
- Inclusion of your 100 word description in HR Guide 2010 print edition
- 120 x 74 pixel company logo
- Website with hyperlink
- E-mail address with hyperlink
- Contact name
- Company name (Large bold font)
- Mailing address
- Phone number
- Fax number

## Other packages:

**Gold: 1 year - \$629.00**

**Features:**

- Premier placement for your listing above Silver, Bronze and Basic in search results
- 120 x 74 pixel company logo
- Website with hyperlink
- E-mail address with hyperlink
- A unique 100 word description of your company's products and services in each category selected
- Inclusion of your 100 word description in HR Guide 2010 print edition
- Contact name
- Company name (medium bold font)
- Mailing address
- Phone number
- Fax number

**Silver: 1 year - \$419.00**

**Features:**

- Premier placement for your listing above Bronze and Basic in search results
- 120 x 74 pixel company logo
- Website (no hyperlink)
- E-mail address with hyperlink
- A unique 50 word description of your company's products and services in each category selected.
- Inclusion of your 50 word description in HR Guide 2010 print edition
- Contact name
- Company name (bold font)
- Mailing address
- Phone number
- Fax number

**Bronze: 1 year - \$299.00**

**Features:**

- Placement for your listing above Basic in search results
- Website (no hyperlink)
- E-mail (no hyperlink)
- A unique 50 word description of your company's products and services in each category selected
- Contact name
- Company name
- Mailing address
- Phone number
- Fax number



## Print upgrades:

Print upgrades available for the HR Guide 2011 print edition:

- Logo (\$199 per category)
- Highlight (\$129 per category)
- Logo AND Highlight (\$319 per category)

Choose from 20 categories  
Additional categories at \$25 per category\*.

\*Logos and highlights purchased separately.

